

A Merry Christmas and A Happy New Year

The Following Business Firms Extend to You the Season's Greetings

Nohe's Bakery and Cafe

Philip Nohe, Proprietor
Cleanliness First

Reo Garage

NICOLAI & EATON, Props.
Repair Work by Experienced Workmen
PHONE 118 COR. 8RD & LARAMIE

Mike Bayer's Billiard Parlor

Spend your Evenings Here during the Holidays

CORNER 2ND AND BOX BUTTE

ALLIANCE CLEANING WORKS

L. E. Johnson, Manager
Cleaning, Pressing, Repairing,
and dyeing

Alliance Steam Laundry

Eagle Barber Shop

J. J. Reinkober, Prop.
121 BOX BUTTE

Mission Pool Hall

V. E. Byrne, Proprietor
Come Here for a Pleasant Evening

Issued Monthly \$10 per Year

The Nebraska Stockman

Nebraska's only Exclusive Stock Paper
Published in the Heart of the Stock Rais-
ing District, by

The Herald Publishing Company
ALLIANCE : : NEBRASKA

Rowan & Wright

Flour, Feed and Coal

204 W. THIRD PHONE 71

Haddorf Music Co.

MRS. J. T. WIKER, Manager
Pianos, Players, Victrolas
Latest Player Rolls
Will There Be a Victrola in Your Home
This Christmas?

Wilson Bros.

New and Second Hand Goods

Rhein-Rousey Co

Hardware Implements
Queensware Harness
Vehicles Paints

MILLER'S Second Hand Store

Conley Miller, Prop.

New and Second Hand Goods

Snyder's Cigar Store

George Snyder, Proprietor
Full Line of Domestic and Imported Cigars
and Tobaccos
Nice Line of Pipes at All Prices

1915-1916

The holiday season affords us wel-
come opportunity of expressing to you
our warmest regards and our hearty
appreciation of your patronage.

We extend to you the compliments of
the season and wish you happiness and
prosperity in all your affairs through-
out the coming years.

Beckwith's

JOHN W. THOMAS, Editor

LLOYD C. THOMAS, Business Manager

The Alliance Herald

Circulation, 3,000 Copies per Week
Leading Newspaper of Western Nebraska
From Eight to Twenty-four Pages
\$1.50 per Year Issued every Thursday

Cash Grocery

210 WEST THIRD
Phone No. 55 The Hosiery Store

"Satisfaction Assured" Work Called for and Delivered Keep-U-Neat Tailors

First-Class Cleaning, Pressing, Repairing
205 BOX BUTTE AVE. PHONE 138

Ray's Flower Store

WE BELIEVE

That the people of Alliance and vicinity
appreciate the advantage of having a
flower store in the city, as has been am-
ply demonstrated by the liberal patron-
age accorded us during the past year,
for which we wish to thank you.

Sincerely,
THE ALLIANCE GREENHOUSE

B. W. Ray, Proprietor.

Brennan's Drug Store

"On Quality Corner"
Try Our Delicious Sandwiches